

LAURA WYSS

Wyssphoto, Inc. * 64 Beaver St. #304 * New York, NY, 10004
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PROFESSIONAL EXPERIENCE

2002 – present

- President, Wyssphoto, Inc., a photo research company specializing in book covers, but which also supplies images for book interiors and photography exhibits.
 - Procure artwork from domestic and international museums, libraries and archives, artists, photographers, and stock agencies.
 - Provide preliminary editing of photos and art, and advice on book cover creative concepts.
 - Negotiate rights and fees; maintain budget.
 - Extensive experience locating hard-to-find images, and meeting tight deadlines.
 - Manage group of other photo researchers.

Book Covers

- Wyssphoto, Inc. has provided custom image research for more than 6,000 book covers, including bestselling authors such as Jeffrey Archer, David Baldacci, J.G. Ballard, E.L. Doctorow, Sarah Dunant, Dominick Dunne, Stephen King, Barbara Kingsolver, Val McDermid, Brad Meltzer, Andrew Morton, Audrey Niffenegger, Joyce Carol Oates, James Patterson, Per Petterson, Mario Puzo, and Nicholas Sparks.
- Clients include Grand Central Publishing; Little, Brown; St. Martin's Press; Simon & Schuster; Random House; HarperCollins; W.W. Norton; and Penguin Book Group.

Book Interiors

- Wyssphoto, Inc. supplied interior images for Betty White's *If You Ask Me (And Of Course You Won't)*, Jon Stewart's *Earth*, William Grimes' *Appetite City*, David Plouffe's *Audacity to Win*, Jonathan Franklin's *33 Men*, and Howard Zinn's *A People's History of American Empire: A Graphic Adaptation*.

Exhibits

- *Building 92*, a permanent museum exhibit at the Brooklyn Navy Yard.
 - Researched and licensed 500 images and videos for exhibition.
 - Worked closely with exhibit designer, curators, and video producers.

1997 – 2002

- Freelance Photo Researcher/Photo Editor, St. Martin's Press; Penguin Putnam; Little, Brown; and CBS. New York, NY.

1996 – 1997

- Photo Researcher/Photo Editor, Todtri Productions. New York, NY.

1992 – 1996

- Picture Returns Coordinator/Picture Researcher/Photographer, The Granger Collection. New York, NY

PROFESSIONAL ORGANIZATIONS

2005 – present

- Board of directors of the New York Chapter of the American Society of Picture Professionals (ASPP), Secretary.

INVITED JURIST/PANELIST

- Palm Springs Photo Festival at Photo Plus New York, Portfolio Reviews. New York, NY. 2007, 2010, 2011.
- Take Five at WIN-Initiative. Curated panel discussion about photography in publishing. New York, NY, 2011.
- APA (American Photographic Artists), Portfolio Reviews. New York, NY, 2010.
- ASMP (American Society of Media Photographers), Portfolio Reviews. New York, NY. 2009, 2010.
- ASPP, Mentoring program panel discussion. New York, NY. 2008, 2009.
- Photolucida, Critical Mass Reviews online. 2009, 2010, 2011.
- ASPP. Curated panel discussion about photography on book covers. New York, NY. 2008.
- Fotofest, Portfolio Reviews. Houston, TX. 2008.
- Review Santa Fe, NM. 2006, 2008.
- Photolucida Reviews. Portland, OR. 2005

SKILLS & KNOWLEDGE

- Macintosh and PC literate
- Photoshop
- iView MediaPro
- Microsoft Office Suite
- HTML, FTP
- Dropbox
- Sophisticated Internet research techniques
- Extensive knowledge of image copyright and permissions
- Advanced photographic processes
- Photo editing

EDUCATION

- BA in Fine Arts, 1991, Hope College, Holland, MI.
- International Center for Photography, Student and Teaching Assistant, 1991–1995, New York, NY